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1ST ONLINE CONFERENCE

KNOWLEDGE MANAGEMENT AND SUSTAINABLE BUSINESS DEVELOPMENT

24 november 2023



PROGRAMME



09,30 AM

Opening of the event with a welcome from the Director of the Department of Business Administration of the G. D'Annunzio University, Prof. Stefania Migliori.

Greetings by Prof. Michele Borgia and Prof. Susanne Durst and introduction to the Conference topics and scheduled speeches



09,45 AM

Knowledge Risk Management (KRM) - Why is important in the age of generative. AI And thus for the sustainable development of companies? (Prof. Susanne Durst)



10,00 AM

Knowledge Management and Human Resource Management for sustainable enterprises (Prof. Francesca Di Virgilio)



10,15 AM

Knowledge risks and corporate sustainability. Highlights from a survey (Prof. Michele Borgia)



10,30 AM

The role of governance in sustainable corporate development (Prof. Adalberto Rangone)



10,45 AM

The role of the advisor in corporate sustainability performance (Dr. Fabrizio Salusest - EFTILIA STP)



11,00 AM

Knowledge Management and Sustainability in Cooperative Credit Banks (Dr. Adriano Giacintucci)



11,15 AM

Testimonials from entrepreneurs committed to sustainability
Italo Catenaro (Gruppo Rimfruit)

Anna Marfisi (Gruppo Marfisi Carni)



11,45 AM

Concluding debate on discussed topics (Moderators Prof. Michele Borgia and Prof. Susanne Durst)



12,00 AM

Final remarks by Prof. Borgia and Prof. Susanne Durst



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